



Fulfilling the Promise of Every Child



CHILDREN'S HOME SOCIETY OF WASHINGTON'S
Red Stocking Campaign

Press Release

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Children's Home Society of Washington Kicks-off the Red Stocking Campaign

Fill a child's stocking with hope this holiday season

Washington State – Children's Home Society of Washington (CHSW) launches the 2009 Red Stocking Campaign to the theme of "filling a child's stocking with hope." This year's Red Stocking Campaign goal of \$250,000 will enable Children's Home Society to meet the unprecedented demand for short term emergency assistance and support services through it's network of six Family Support Centers. Red Stocking also allows Washington's oldest and largest non-profit organization serving kids and families to respond with services when and where children need them most.

"The Red Stocking Campaign helps provide hope to so many of Washington's vulnerable children and families who are in need of our services," states Sharon Osborne, President/CEO of CHSW. "Given the state of our economy and the challenges facing our community and nation, supporting local children and families has never been more important."

Funds raised from the help to create safe, loving homes for children, build strong and stable families, and provide vital emergency-assistance needs including clothing, food, help with utilities bills, and items for their young children and newborns.

Red Stocking was launched in 1909 as "Little Red Stocking." A paper stocking, a return envelope, and a letter were sent to the state's Sunday schools and business community. Every year since, the Red Stocking Campaign has asked the community to give back to Washington's children and families. While the red stocking graphic has changed with the times, it has remained a symbol of hope and promise for children statewide.

To support the 2009 Red Stocking Campaign by making an online donation, visit www.redstocking.org today.

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Children's Home Society of Washington (CHSW) supports 39,000 children and families each year at support centers in Spokane, Walla Walla, Seattle, Kent, Vancouver, Wenatchee, and Tacoma. Their vision is to develop healthy children, create strong families, build engaged communities, and speak and advocate for children. To learn more, visit www.childrenshomesociety.org or call 1-800-456-3339.